



Sponsorship Levels & Benefits

SPONSOR BENEFITS	CHAMPION \$2500 <i>(Exclusive sponsorship of quarterly meeting)</i>	LEADER \$1500	ADVOCATE \$500	FRIEND \$250	IN KIND \$250 <i>(Food, Beverage, Print)</i>
100+ Women Who Care Madison website for the year(s) in which sponsorship is provided	Logo	Logo	Logo	LOGO	NAME
Meeting introduction in welcome and PowerPoint	✓	✓	✓	✓	✓
Pre- and post-event communication to members, including LinkedIn and Facebook posts and at least 1 email communication	✓	✓	✓		
Pre- and post-event communication to members, including LinkedIn and Facebook posts and at least 2 email communications	✓	✓			
Opportunity to display a vertical banner (provided by the sponsor) at the meeting	✓	✓			
Opportunity to host a table during the networking hour with organization materials and if desired, marketing materials/branded giveaways	✓				